

MOTORISTS TO SPEND A BILLION FOR TIRES

That Sum to be Spent for Automobile
and Truck Tires in 1919, Says
Goodrich Rubber Company.

A CONSERVATIVE ESTIMATE

Figures Based on Conservation Price
For Tires—Does Not Include
Tubes or Repairs.

American motorists will spend \$1,000,000,000 for automobile and truck tires during 1919. This is the estimate of the R. H. Goodrich Rubber Company, says W. H. Goodrich, sales manager for Goodrich Tire Company and is based on conservative average price per unit. This amount does not include tubes expected to be expended for new tubes and repair materials which undoubtedly would swell the total by several million dollars. Before the year closes it is conservatively expected that fully 7,000,000 motor vehicles will be in operation in this country. Three fourths of the tires for this enormous number of cars and trucks will be made in America.

The motor truck has not only an ability to cut transportation costs when used on reasonably good roads, but is demonstrating its ability to cut down the cost of building the good roads which are a vital necessity, if the public is to get the full benefit of the transportation system which the truck makes possible. Figures from almost every section of the country tell of the increasing use of the truck in highway

construction. It is universally found that the motor truck is well-nigh indispensable. Not only has the truck proved more economical in the hauling of heavy road building materials, but it has strikingly shown its ability to speed up the work to a point that would be impossible without it. America's road building program has been practically at a standstill during the war and realizing this, state and county highway builders are using every labor and time saving device known to make up for the lost time.

Oil and gasoline are deadly enemies to automobile tires.

If you don't believe it, take a small piece of rubber—a rubber band for instance, and immerse it in gasoline. Watch it swell—grow before your eyes. Then after allowing it to soak for a short time just stretch that rubber—no life or vitality left. Gasoline has a similar effect on automobile tires. "Gas" eats a weed spot into the tread or sidewall, as the case may be, starts deterioration, and oil and grease have the same effect on tires as gasoline.

Great care and vigilance should be exercised in the use of oil around a garage. Oil or gasoline should not be allowed on the floor. Spare tires should always be protected by cover.

They Are Hard on Editors.

MEXICO CITY, April 19.—Advices from the state of Tabasco say that Marcos Torres Collado, director of the newspaper, Tabasco Nuevo, of Villahermosa, has been shot and several other well known newspapermen imprisoned by the dominant political-military faction of that state known as the "reds." The association of Mexico journals of this city held a meeting and paraded through the streets of the capital as a protest against the treatment of newspapermen in Tabasco.

SIGNAL SERVICE MEN IN ALASKA ARE HEROES

Hardest Duties Come in Weather
That Looks to Us Incredible if
Not Unbearable.

VALDEZ, Alaska, March 16 (City Mail).—Up among deep snows and fierce gales, in some of the most lonely spots in the world in winter time, where the mercury sometimes is from 30 to 40 degrees below zero, the men of the signal corps keep their faithful vigil.

In lonely hamlets on the top of solitary mountains, their cabins buried in snowdrifts, these men in khaki watch in the white silence over the slender wires of communications reaching from Valdez to the interior, and thence to the farthest confines of the territory, ending above some in the great white wastes of the sub-Arctic. From Maine, New York, Texas, Missouri, Nebraska and other states, recruits come to the service. There has not yet been the first instance recorded of a man failing to perform the task allotted to him.

Seventeen stations are maintained by the corps out of Valdez, each completely outfitted. The Pacific Alaska cable, after leaving Seattle first reaches the coast at Valdez. Here messages are transferred from the cable and sent out over the land lines.

Times of Stress.

To reach his station, or post of duty many of the signal corps men have to walk hundreds of miles. Then when the winter haze hangs over the white wastes begins the

signal man's vigil. Copper wires that link the great territory together carry the voice of the world's post from Valdez through deep forests, tundra and muskeg, over lumpy hills and through beautiful potholes to Fairbanks, down the Tanana river to Fort Gibbons, down the Yukon to St. Michael and thence to Nome.

Daily trails must be broken to other stations, lines repaired, wires removed from the vicinity of the wires. The signal corps men never risk his life time and again for the careless or unfortunate traveler. Some of his deeds have come to light. Among them was a rescue of two men when the ice in discharging tugboat Valdez and Fairbanks was visited by one of the worst blizzards in the history of the country. For 17 days the mercury stood at 34 below and gales howled continuously. The men snowed in blinding masses through the air, one could scarcely face the elements. A party of prospectors and miners on its way from Valdez to Fairbanks was caught in the storm, unable to reach a roadhouse, the travelers sought shelter in the lee of some timber. On the morning of the second day one man succumbed to reaching the cabin of a signal corps post. With the soldier he remained in the stranded party. Several days were frozen to death, seven traps to and fro, his station the soldier made, rescuing all the survivors, including two women. Later several of the men rescued died of exposure, and when the summer sun melted the drifts on the trail, 13 bodies were found.

The Took 400,000 Hops.

COLUMBIA, April 19.—According to estimates made in an article published in the German Medical Journal of recent date 400,000 deaths were caused by Spanish influenza in Germany in the last 18 months.

Your Wife Can Change a Tire!

—Twentieth Century Woman Has Proven
That She Is Equal to Any Emergency.
She Can Even Change Her Motor Car Tires!

But Why Should She?

—Changing Tires Is Mean, Dirty
Work—Constant Dread of It Kills the
Pleasure of Sunday Motoring

Polin Tire Service "705"

Eliminates All Tire Trouble

Your Wife Can Take Her Friends Driving Without
Tire Trouble Worry

Our Service Cars Are at Her Immediate Disposal

THIS MEANS TODAY
AS WELL AS ANY DAY IN THE YEAR

Polin Tire Service
Any Time
Between 6 A. M.
and 11 P. M. **705** Every Day,
Sunday Included

"UNITED STATES TIRES ARE GOOD TIRES"

AT THE
SIGN



OF QUALITY

LEADS 'EM ALL IN
CLASSY WORK,
WEAR and ECONOMY

Easter Time Is Dolling Time For Yourself---Why Not Your Car?

WE CAN "DOLL UP" YOUR CAR, adding to its appearance, making it look like a Master Car. We use only the most durable weather resisting fabrics procurable—greatest wear value ever put in recovers, tops or fancy seats.

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